

Dear Loblaw,

I am writing your company and its many subsidiaries as a citizen/customer who is deeply upset by the unnecessary amount of plastic waste generated by packaging and plastic bags in your stores.

It is past time for very large corporations such as yourselves to take responsibility for the dire outcome on the planet and our health of the old-style model of shopping you offer.

Enormous corporations such as yours have the influence, the capacity and the wealth to innovate at all levels, allowing consumers to shop without overusing or harming the planet's limited resources and their own health. Worldwide, corporations large and small, are pushing for change and creating it. Working with suppliers on deposit/return/reusable packaging systems, keeping produce package-free, eliminating plastic bags, stickers, nets etc, using dispensing systems for purchasing as needed; these and other innovations will mark the supermarket/drugstore of TODAY, instead of YESTERDAY. We need you to be the model. We as a planet have no time to waste.

Why not make Loblaw a hero and a leader rather than just one more bloated corporation; a company Canadians could be proud of, rather than ashamed of and enraged by. Please Loblaw, stand up and be a good citizen, take responsibility for what your stores produce. Give shoppers the option of feeling good about where they shop and what they buy, comforted that their simple purchases aren't contributing to the decimation of the planet.

Thank you,  
Sincerely,